

# MY DREAM BRAND JOURNEY

**BRAND OWNER:**

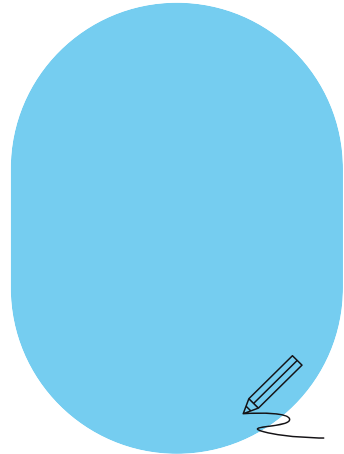
**BRAND NAME:**

**BRAND SLOGAN:**

**PROMOTION IDEA**

Write two creative ideas to promote your product!

**DESIGN THE LABEL!**



Design a logo specific to your brand and draw it on the label!



**INNOVATIVE FEATURE OF  
THE BRAND**

**ENVIRONMENTAL BENEFIT  
OF THE BRAND**

**ECONOMIC  
CONTRIBUTION OF THE  
BRAND**

**HEALTH CONTRIBUTION  
OF THE BRAND**

**Innovative feature of the brand**

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