

MY DREAM BRAND JOURNEY

BRAND OWNER:

BRAND NAME:

BRAND SLOGAN:

PROMOTION IDEA

Write two creative ideas to promote your product!

DESIGN THE LABEL!

Design a logo specific to your brand and draw it on the label!



**INNOVATIVE FEATURE OF
THE BRAND**

**ENVIRONMENTAL BENEFIT
OF THE BRAND**

**ECONOMIC
CONTRIBUTION OF THE
BRAND**

**HEALTH CONTRIBUTION
OF THE BRAND**

Innovative feature of the brand

