

## Let's talk about your business plan!

Which business do  
you want to built?

What will be your  
brand name?

What is the age range of your  
customer target?

What are the strengths and  
weaknesses of the product??

Where will you sell the product?

What will be the price of the product?  
Are there any discounts in the price  
list?

How much time is required for  
all stages?

What is your goal?  
What will you produce?

Dear scientist,  
Today we want you to produce  
a shower gel and then turn it  
into an enterprise by  
establishing your own brand



## MY BUSINESS PLAN

BRAND OWNER:



BRAND NAME:



TARGET MARKET:



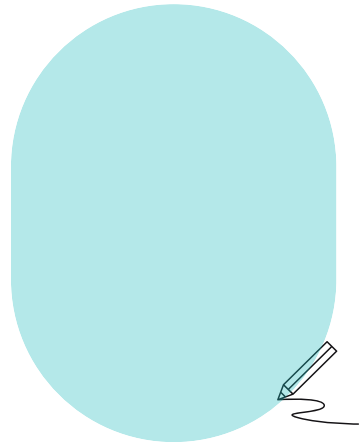
MY BRAND SLOGAN:



PRODUCT PRICE:



DESIGN A  
LABEL!



Design a logo specific  
to your brand and draw  
it on the label!

